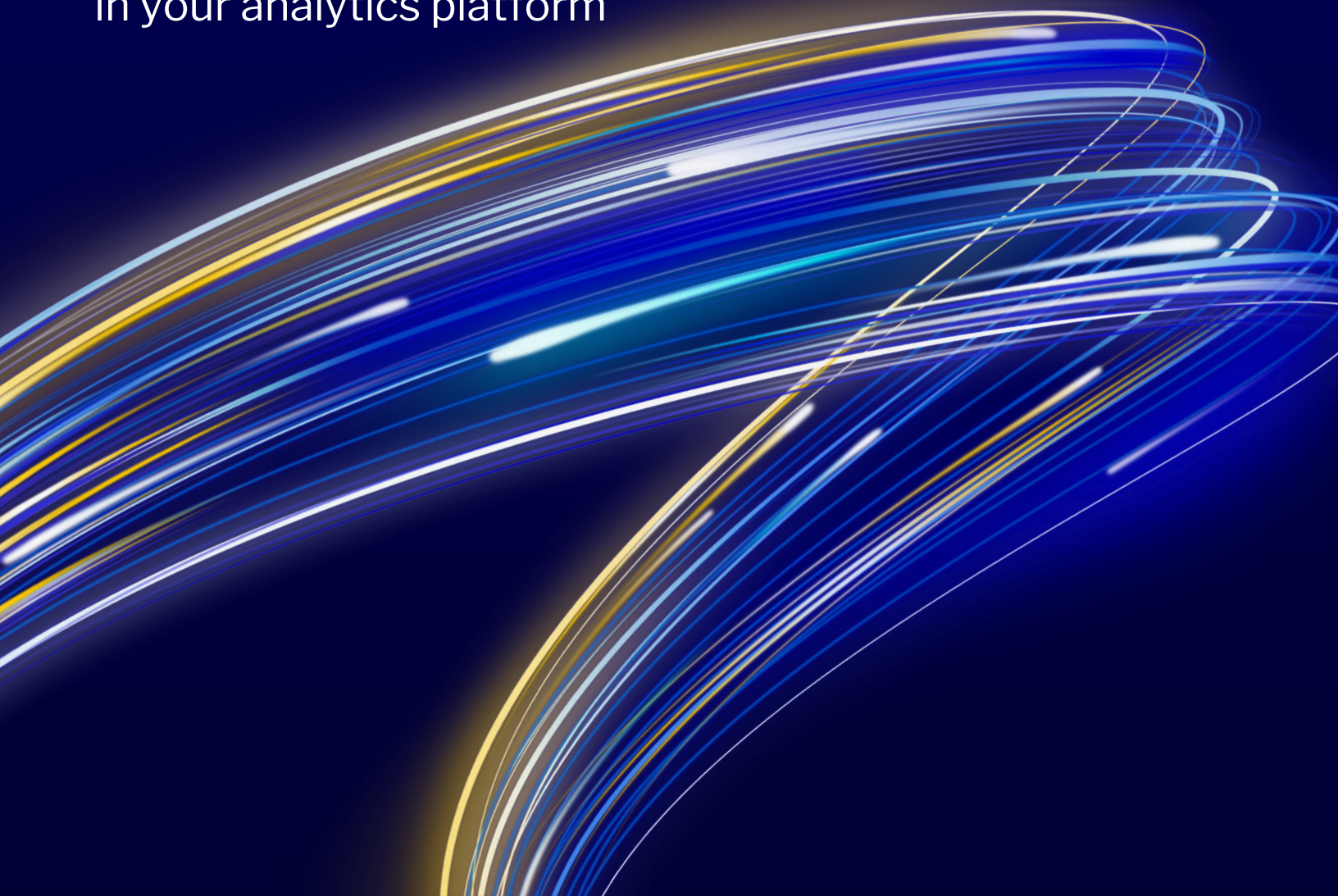


Reltio Data Sharing with Microsoft Fabric

Zero-copy access to AI-ready data
in your analytics platform



Microsoft Fabric is becoming your strategic AI-powered data platform for analytics, data science, and real-time intelligence. You've centralized data in OneLake, unified your environment with a "SaaS-ified" lakehouse architecture, and empowered teams with Copilot and Power BI. But while Microsoft Fabric is excellent at aggregating and processing data at scale, it is not designed to natively unify core business entities in real time or provide ongoing business context.

Your core entities—customers, patients, members, products, suppliers, and more—still sit in separate mastering systems, forcing copy-based ETL that adds lag, cost, and risk. With AI initiatives moving from pilots to production, the bar is rising—you can't afford extra copies of sensitive data, brittle pipelines that introduce latency or drift, or models and agentic assistants that fail because they lack fresh, reliable context.

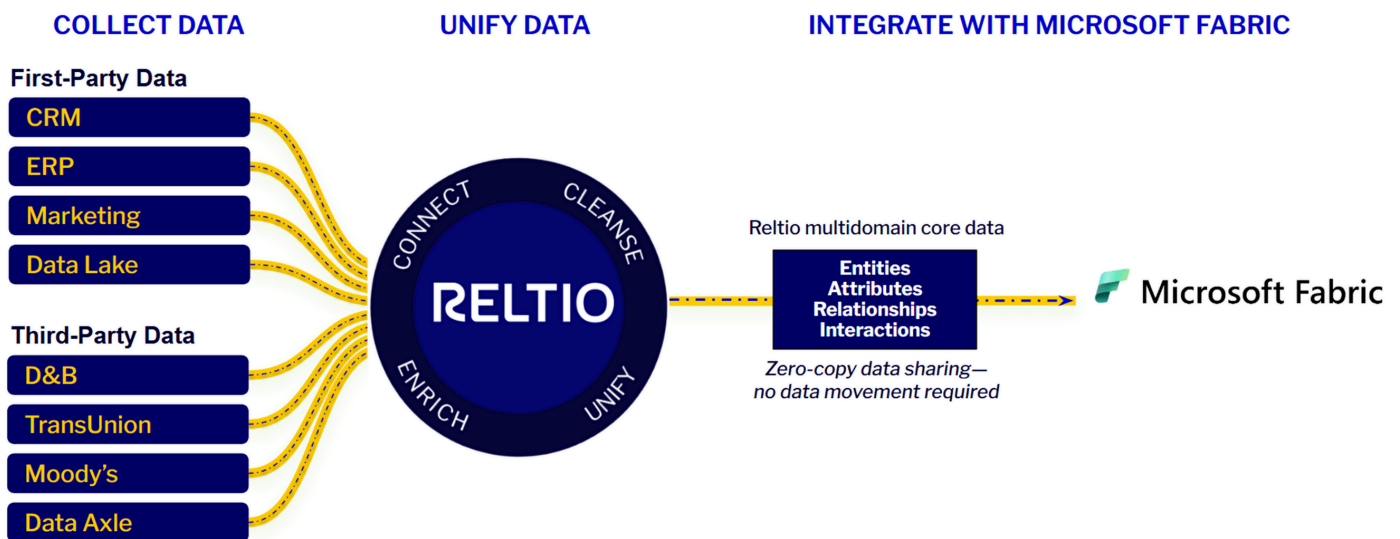
Reltio complements Microsoft Fabric by acting as a system of context—delivering context intelligence through continuously unified, trusted 360-degree profiles—so Fabric analytics, AI, and agents operate with the connected understanding needed to drive better outcomes.

Reltio Data Sharing with Microsoft Fabric gives your Fabric users live, governed access to unified customer and other core entity data via **zero-copy OneLake shortcuts**. Our platform—a context intelligence solution that delivers unified, AI-ready data across domains in real time—shares analytics-ready entities, relationships, and interactions directly into your Microsoft Fabric environment. You fuel Synapse Data Engineering, Data Science, and Fabric Copilot with current, high-quality profiles and an intelligent data graph of structured and unstructured data, without building or maintaining data pipelines or duplicating storage. The result? Faster time to insight, lower TCO, and a stronger foundation for AI-driven differentiation.

Benefits

- Accelerate time to insight and AI—from days of ETL to minutes with zero-copy sharing
- Improve agentic and AI model performance with live, high-quality multidomain 360° views of AI-ready, context-rich data
- Reduce storage and data transfer costs by eliminating redundant copies and reconciliation work
- Strengthen governance and compliance with centralized controls and audited access instead of scattered datasets
- Free up engineering capacity by replacing custom pipelines with an automated, ready-to-consume sharing model
- Create a durable competitive advantage as Fabric-native AI use cases scale across the enterprise

Share unified, analytics-ready data—no pipelines, copies, or compromises on governance



Faster analytics and AI on unified customer and entity data

With zero-copy sharing via OneLake shortcuts, you collapse the time from “we need this data in Fabric” to “we’re querying it” from weeks of pipeline work to just minutes. Teams can immediately explore unified profiles that combine attributes, interactions, and relationships across systems, instead of waiting for nightly batch loads. That speed translates into faster experimentation and iteration on use cases like churn prediction, next best actions, and Fabric Copilot experiences that depend on the latest customer context.

Lower TCO and fewer data copies across your Azure stack

Instead of exporting and persisting multiple copies of mastered data in OneLake, you access Reltio’s managed tables directly. You avoid redundant datasets, extra storage costs, and the hidden expense of maintaining custom integration code every time source schemas change. Data engineering and platform teams spend less time chasing drift between systems and more time building high-value data products on top of a single, consistent source.

Stronger governance, security, and compliance

By minimizing data movement, you shrink the blast radius of sensitive information. Access policies, masking rules, and lineage are defined once and enforced consistently, even as data is consumed in Microsoft Fabric. Integration with Microsoft Purview ensures audit trails stay intact, so risk and security teams maintain visibility. This is critical for regulated domains like financial services, life sciences, and healthcare, where AI initiatives can only scale on top of traceable, well-governed data.

Simpler, more agile AI-ready data operations

Reltio Data Sharing with Microsoft Fabric removes the need for bespoke ingest pipelines and manual schema reshaping. You expose analytics-ready profiles—spanning customers, products, locations, and more—through a simplified schema that data scientists can immediately use in Fabric notebooks and ML pipelines. As business requirements evolve, you adjust which entities are shared in the Reltio console, rather than rearchitecting Azure Data Factory flows. This agility lets you respond quickly to new AI use cases and changing regulatory requirements without overhauling your stack’s data plumbing.

Capabilities

- Zero-copy sharing from Reltio to your Microsoft Fabric account—no ingest or sync jobs to build and manage
- Near-real-time access to 360 profiles from Reltio in Power BI and Synapse
- Analytics-ready, simplified schema aligned to an intelligent knowledge graph so teams can query and build quickly
- Guided, automated setup in the Reltio console and APIs to configure and manage data shares at scale
- Seamless fit with Fabric governance—works with Purview so admins retain control and lineage
- Broad compatibility—use shared tables, notebooks, and more across Microsoft ecosystem without extra integration
- Built on our proven cloud-native SaaS foundation—scales across Azure with high availability and sub-second performance
- Unifies multidomain, multimodal data mapping of complex relationships from Reltio Intelligent Data Graph™

A foundation for an agentic data fabric and 360° views

Because our platform unifies domains into 360-degree views with a continuously updated intelligent data graph, your Microsoft Fabric environment inherits that intelligence. You can build Fabric-native data products and agentic AI applications that reason across complete, connected profiles—without rebuilding unification logic inside Fabric. Over time this creates an [enterprise-wide data fabric](#): a consistent layer of live, high-quality data that feeds operations, analytics, and AI agents across your Microsoft ecosystem. The result is faster innovation across lines of business—helping you outpace competitors still wrestling with fragmented data.

Getting started

With [Reltio Data Sharing with Microsoft Fabric](#), you don't have to rearchitect your stack. Your data product owner configures a share in Reltio, and our platform materializes your selected entities in its managed Azure environment. Using OneLake shortcuts, your teams "point" to the share and start querying, building Power BI dashboards, and powering Fabric AI pipelines on live, unified data—fast.

Reltio + Microsoft: A strategic partnership beyond the fabric

The integration between Reltio and Microsoft Fabric represents the latest evolution of a deep, multi-faceted partnership designed to accelerate digital transformation. As a long-standing Microsoft partner, Reltio's cloud-native SaaS platform is built to thrive on Microsoft Azure, providing enterprises with the elastic scale and business-critical resilience required for modern data management.

Our collaboration extends well beyond data sharing: Reltio serves as the system of context across the Microsoft ecosystem—enriching Dynamics 365 with trusted customer and supplier profiles, powering Power BI with real-time analytical data, and strengthening enterprise-wide governance through a prebuilt integration with Microsoft Purview. By unifying data in Reltio and activating it across the Microsoft stack, organizations don't just move data faster—they create a high-fidelity semantic foundation that makes every Microsoft investment from Azure AI to operational applications more intelligent and impactful.

ABOUT RELTIO

At Reltio, we believe data should fuel your success in the enterprise AI era. Our Reltio Context Intelligence Platform™ turns fragmented data into trusted, connected context so AI agents and systems can act with expert-level judgment at the scale of your business. Our open, vendor-agnostic SaaS platform harmonizes, unifies, and enriches structured and unstructured data—in real time. Organizations gain 360-degree views of core data delivered in milliseconds to any application, user, or AI agent. Trusted by the world's largest enterprises across life sciences, financial services, healthcare, and technology, we fuel frictionless operations, drive innovation, and reduce risk.

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