Connecting the Dots

Between Member X and Provider Y at Highmark

Given the various stakeholders and systems in play at Highmark, yours is a complex healthcare path. Do the various parts of the path allow you to answer these key questions?









How can you retain and grow membership through a better member experience?

How can you reduce administrative

costs through personalized care path

adherence?





How can you improve health and financial outcomes for our members using your wealth of data?









Connecting the Dots with Reltio

By bringing all of your disparate and siloed data

together into one holistic view, you can now:



HCOs/HCPs mean at Highmark?

Real-time

What would a trusted, real-time and

centralized profile of members and

Omni-channel
Personalization

transactions

10%

in renewals

Lift

10%

2%

in administrative costs

in customer satisfaction score

Reduction

For more information, please visit us at: www.reltio.com/solutions/industries/healthcare/

Lift

