

Reltio



Solution Brief

Reltio MuleSoft Connector

Accelerate and Simplify
Integration

Unify Enterprise Data with Reltio MuleSoft Connector

Lack of Unified, Connected Data

Today's data-driven organization relies on a large number of applications running in a variety of environments. Yet often the data is locked in siloed teams with disconnected technologies, resulting in fragmented data that is outdated, inconsistent, and unavailable when needed. Not only can this result in poor customer experiences and lack of customer insight, but it can also lead to inefficient processes, poor or delayed decisions, and disappointing business performance.

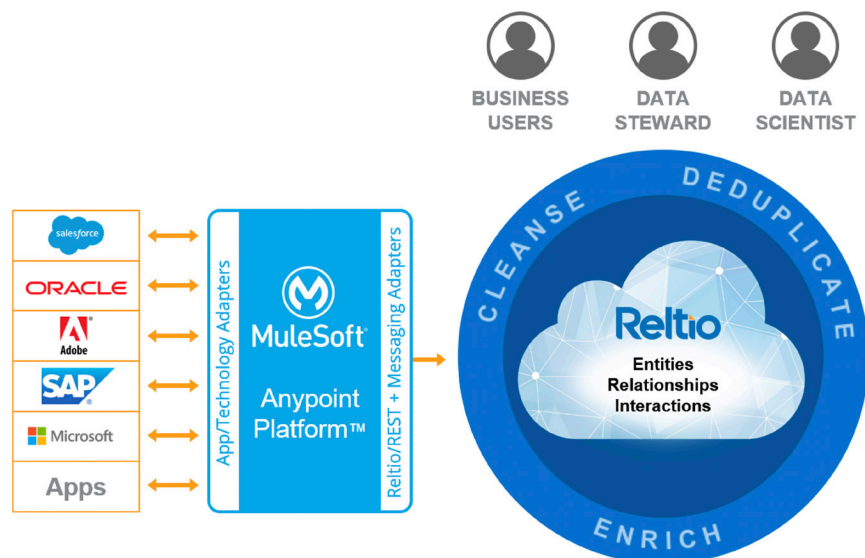
As organizations strive to connect the myriad systems, they often find that developing their own integrations is cumbersome, expensive, and time consuming. It may be difficult to get adequate IT mindshare, and the development effort can be overwhelming for many businesses. In some cases, before one integration is complete, multiple new applications have been added, each requiring integration—so it's a never-ending cycle. In addition, each integration must meet internal data quality standards as well as regulatory requirements.

Integrate Applications Faster with Reltio MuleSoft Connector

The MuleSoft Anypoint platform is an Integration Platform as a Service (iPaaS) that supports a large family of connectors enabling you to interconnect third-party APIs to create an interdependent network of applications. MuleSoft has connectors for many enterprise applications and platforms: ERP, CRM, customer service, marketing, database, storage services, and much more.

MuleSoft Anypoint Connectors are reusable extensions to the Mule runtime engine that enable you to integrate a Mule app with third-party APIs, databases, and standard integration protocols. Connectors simplify the interaction with the SaaS providers' APIs, providing methods for most available operations.

Reltio Connected Data Platform's MuleSoft Connector provides a group of out-of-the-box connectors you can easily integrate into the MuleSoft Anypoint platform. That way, all applications can connect with each other without requiring costly and time-consuming programming of point-to-point custom integrations.



Reltio + MuleSoft: Connecting Data Faster

Reltio and MuleSoft bring together the best of modern data management and integration technologies to enable you to connect to any system, application, and data source. This makes it easier for you to retrieve and manage real-time data from cloud, on-premise, or hybrid applications to produce a single source of truth—one that is unified, reliable, and scalable.

Scalability and Business Agility

Reltio and MuleSoft help you organize and manage data across all sources and formats so you can provide trusted, accurate data to your operational and analytical systems. As a data-driven organization, you rely on a wealth of applications in a variety of environments, and it's important that they are connected. Reltio and MuleSoft together make it easy to use APIs to integrate your myriad applications—and to deliver a quick time to value.

Accelerate Data Integration

Using Reltio Connected Data Platform and the MuleSoft Connector, you can accelerate how you organize and unify data to provide an accurate view of your data while reducing operational costs, improving productivity, and delivering a lower total cost of ownership.

Focus on the Business

Reltio's trusted data platform provides unified, reliable data to your organization's operational and analytical software to transform business outcomes and improve customer experiences. By eliminating the work of creating and managing point-to-point integrations, your organization can focus on delivering business value, actionable insights, and innovation.

Features

- ▶ **Onboard using out-of-the-box connectors:** Reltio MuleSoft Connector leverages MuleSoft data transformation capabilities via an available extensive library of operations through a WYSIWYG designer known as the AnyPoint Platform, allowing for fast customization.
- ▶ **Connect and interact with Reltio:** Reltio MuleSoft connectors allow you to operate on Reltio entities, relations, interactions, and data change requests. The connectors are available on two versions of the runtime environment where you deploy Mule apps and APIs (Mule 4 and Mule 3). The connectors available with Reltio include the ability to create, read, delete, export, merge, unmerge, update, and manage tasks within Reltio.
- ▶ **Integrate with third-party applications:** The MuleSoft connector for Reltio is available through AnyPoint Exchange and can be easily installed on the AnyPoint Studio to build integration with a variety of third-party applications. The connector can be used with various integration patterns like bi-directional sync, data migration, near-real time streaming, and more.
- ▶ **Transform data:** The connector supports transformation capabilities beyond simple, one-to-one mapping. It includes pre-built mappings to synchronize account, contact, and location objects with the ability to configure synchronization of additional objects and relationships.
- ▶ **Easily build mappings:** The connector simplifies integration by determining the configuration of Reltio and exposing its metadata for mapping within the MuleSoft orchestrations.

ABOUT RELTIO

Innovative Global 2000 companies trust Reltio to manage their mission-critical data for digital transformation. Reltio Connected Data Platform provides unified, reliable, and real-time data to fuel positive business outcomes, drive excellent customer experiences, and improve operational efficiency while simplifying management of risk and compliance.



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