



SOLUTION BRIEF

Reltio Connected Data Platform for Healthcare

Reliable data and clear insights
for better payer-provider
collaboration

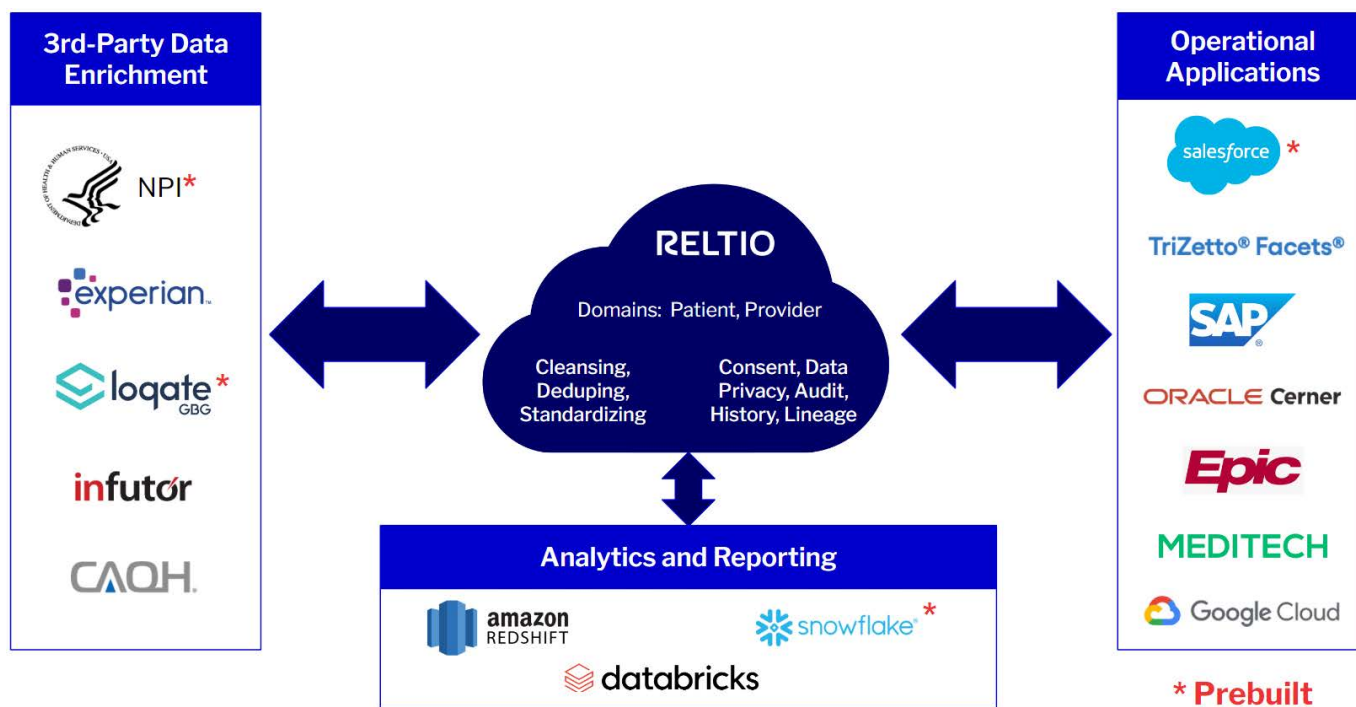


Unprecedented changes in the healthcare industry

Healthcare organizations are evolving to address the paradigm shifts in care delivery including pay-for-performance models and digital health—and growing demands from patients and providers. The COVID-19 pandemic, economic pressures, and M&A activity has raised the importance of data and digital capabilities. But poor data—fragmented, outdated, or incomplete—can lead to limited or inaccurate insights that negatively impact patient care quality and costs, inefficient processes such as in billing and claims processing, and difficulty managing operational costs. You need a trusted data foundation to drive actionable insights for improved care outcomes; enhanced patient, member, and provider experiences; streamlined processes; and adoption of emerging care models.

[Reltio Connected Data Platform](#), our first-of-its-kind, cloud-native SaaS master data management (MDM) platform, unifies multisource data into a trusted source of information for your operational and analytical systems. As part of the core platform, our Reltio for Healthcare velocity pack includes an out-of-the-box, industry-specific data model and configurations so you can speed your time to value. We enable data enrichment with built-in integration to the NPI data service. And our [API-led](#) connectivity and [no-code/low-code](#) integration development environment enable you to use third-party data sets and integrate with a variety of applications.

Healthcare reference architecture



Data-driven healthcare

Our AWS-native platform enables healthcare organizations to meet their internal business needs for storing, mastering, accessing, governing, and analyzing data. We bring together data from patient records, claims datasets, and third-party providers to present visibility into member, provider, employer, family, and beneficiary relationships. Reltio Connected Data Platform helps improve provider satisfaction by streamlining claims processing and payment—and enables you to identify fraudulent claims, improve member segmentation, and activate predictive modeling for better care and effective cost management.

Creating accurate provider and organization profiles

Our platform connects customer data from multiple internal and external sources to create comprehensive provider and organization profiles, identify key decision-makers, and uncover relationships between healthcare providers and organizations, locations, health plans, activities, and transactions. This not only improves data quality, but it also helps deliver patient-centric care, improve operational efficiencies, and meet compliance requirements. Reltio for Healthcare offers a complete view of a provider along with relationship and transactional data to streamline business operations across the healthcare continuum.

Uncovering relationships and affiliations

Healthcare organizations continue to evolve, caused by dramatic shifts in reimbursement models, regulatory requirements, and competition. Reltio Connected Data Platform provides a data-driven affiliation management application for managing all relationships within and across healthcare organizations and providers. It delivers a graphical view of providers-to-organizations affiliations and details about professional associations and committees within the organization. Reltio offers best-in-class affiliation data through partnerships and data services. It empowers you to save, share, and export search results based on affiliation as well as geography, and it supports a limitless number of attributes that matter to your business.

Creating connected patient 360 profiles

Meeting today's goals of patient centricity, lowering readmission rates, and ensuring adherence to medication requires complete patient understanding. Our platform integrates patient information including EHR/ EMR, lab results, omnichannel interactions and transactions, claims, and reimbursement info into a single, easy-to-use cloud application, helping organizations to better coordinate care. Moreover, the Reltio platform provides valuable insights into a patient's support system, caregivers, payers, and family members.

Capabilities

- Unified, cleansed single source of truth from multisource data
- Robust, scalable, cloud-native SaaS MDM
- HIPAA-compliant and HITRUST-certified
- Out-of-the-box industry data model, configurations, and prebuilt integrations with NPI
- Visualization of relationships among patients/members, HCOs, and plans, using graph technology
- Rapid integration development with our no-code/low-code tool
- Continuous, automated data quality management
- Robust data management with universal ID, lineage, and audit trails for compliance
- Real-time consent management to support data privacy regulations

The screenshot displays the Reltio Connected Data Platform interface for a patient profile. The top navigation bar includes 'PROFILE', 'ANALYTICS AND RECOMMENDATIONS', 'RELATIONSHIPS', 'GRAPH', 'POTENTIAL MATCHES', 'INTERACTIONS', 'SOURCES', and 'ACTIVITY LOG'. The main content area is divided into several sections:

- Demographics:** Type: Active Member; Full Name: Jamal Pospicil; First Name: Jamal; Last Name: Pospicil; Gender: Male (M); Date of Birth: 06/11/1970; Member Since: 01/01/2010; Mobile App User: Yes; Tags: IR, IR - Chatbot.
- Communication Preferences:** Phones: Mobile: (314) 490-7307 (VALID), Home: (314) 422-1234 (VALID); Email(s): Jamal.Pospicil.63045@gmail.com Home, pospicil_j@icloud.com Other; Primary Address: 6610 Still Waters Dr Findlay Ohio 45840 Home, 8900 N Kendall Dr Miami Florida 33176; Communication Pref.: Medication Reminder, Care Management, Medication Shipment Status, Marketing & Promotions, Eligibility & Reimbursement Status, Wellness Program, Network Updates, General Policy & Coverage.
- Potential Matches:** Lists other members like Brian Nishek and Jody Wheeler.
- Healthcare Provider - Person:** Lists providers like Brian Nishek and Jody Wheeler.
- Data Validation Errors:** No data found.
- Employer / Groups:** Lists USPFO for South Carolina.
- Family Members:** Lists Angelina Pospicil and Renee Pospicil.
- Provider Organizations:** Lists Coastal Carolina Hospital and Coastal Rehabilitation Medicine.
- Payer Information:** No data found.

Simplifying compliance

Our platform—HITRUST-certified, HIPAA-compliant, and with real-time consent management—supports compliance with data privacy regulations. And our comprehensive auditing and tracking features for data changes simplify compliance with regulations such as CHIP and HIPAA. Our fine-grained clickstream analysis can be used to alert you to abnormal data viewing patterns by users for possible information breach or theft and can be used for compliance and efficiency training on how to best use applications and data.

What our customers have achieved

£3.6M

Annual cost reduction

60%

Increased first-call resolution for better CX

>\$1M

Upfront MDM platform TCO savings

10x

Increase in data steward productivity

Over the last 11+ years, we have supported top healthcare leaders—providers, payers, and partners—with the first cloud-native MDM SaaS platform. Let us help reduce your effort to gather the mission-critical data you need, resolve core data accuracy issues, and fuel analytical systems with accurate, insight-ready data. So you can focus on improving care outcomes, enhancing patient and provider experiences, and streamlining processes.

WHY AWS

AWS is the world's most comprehensive and broadly adopted cloud platform, offering over 200 fully featured services from data centers globally. Millions of customers—including the fastest-growing startups, largest enterprises, and leading government agencies—are using AWS to lower costs, become more agile, and innovate faster.

WHY RELTIO

At Reltio, we believe data should fuel business success. Reltio's cloud-native master data management (MDM) SaaS platform unifies—in real time—core data from multiple sources into a single source of trusted information. Leading enterprise brands—from more than 140 countries spanning multiple industries—rely on our award-winning solution to turn data into their most valuable asset.

To learn more, visit <https://www.reltio.com/solutions/industries/healthcare/>

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