

Reltio at a Glance

AI-powered data unification and management for trusted, interoperable data

Every business initiative starts with trusted data

To remain competitive in today’s dynamic business environment, companies must digitally transform. But siloed, unreliable data makes this virtually impossible. Most enterprises operate in a world of fragmented and untrustworthy data, making it challenging to get timely data to all the downstream systems, digital channels, and teams that need it. In fact, one study reports that knowledge workers lost almost 30% of their hours per week searching for data.

We at Reltio deliver trusted, interoperable data whenever and wherever it’s needed for your business. That means reliable core data for AI initiatives, customer-facing digital applications, critical business processes, analytics, and more. With a 10-year innovation lead, our first-of-its-kind, cloud-native SaaS platform unifies multisource, siloed data into interoperable data. Our platform enables business responsiveness with a flexible architecture that can adapt to your ever-changing requirements. We are shaping a future where enterprises activate interoperable data to improve efficiency, manage risk, and drive growth.



Data you can trust—delivered in 90 days

Our AI-driven SaaS platform deduplicates and standardizes your data across any data domains, using pretrained ML-based matching and data anomaly detection. And your data is continuously validated and enriched with third-party data in real-time so you get a more comprehensive view of your customers and your operations. Part of our core platform, our velocity packs include prebuilt data models, configurations, and integrations to enable you to go live with value-driving use cases in just 90 days. With data quality and governance built in—fueling your CDPs, data warehouses, analytics, AI, and more—you can be confident that your data is accurate and trusted throughout the enterprise.

Mobilize data at the speed of your business

Delivering unified data into the hands of the teams that need it—when they need it—is critical to accelerating the value of your data. But too often lengthy and costly data integrations hold organizations back from getting data where it's needed.

Our low-code/no-code development environment, API-led connectivity, and over 1,000 prebuilt connectors help you integrate data sources and downstream applications quickly. In milliseconds, your data is available to every team across your enterprise. And our platform is built on public cloud infrastructure to deliver unparalleled performance and scale.

Unmatched business responsiveness

Today's business environment is changing fast— with many disruptions requiring that businesses adapt or lose ground to their competitors. With our prebuilt, industry-specific velocity packs and prescriptive implementation methodology, you can go live in weeks, enabling you to realize value quickly and minimize your TCO. Once you're up and running, our multidomain, multiregional, multicloud SaaS offering, flexible data model, and prebuilt connectors enable you to easily expand your solution—and add or change data sources to adapt to your changing business requirements.

10-year innovation lead with proven value

As the first cloud-native MDM, we continue to innovate with AI and industry-specific offerings. We serve 15 of the Fortune 100 and 29 of the Fortune 500 companies, who trust their mission-critical business initiatives to our platform, achieving tangible value across business and IT teams.



Enhance customer experience & support

60%

Increase in first-call resolution



Boost sales and marketing effectiveness

10x

Increase in sales rep productivity

Forrester Consulting

Total Economic Impact™ study
commissioned by Reltio

366%

ROI over 3 years*

* Based on a composite Reltio customer



Reltio is recognized as a Leader in The Forrester Wave Master Data Management Q2 2023 report, which states, “**Reltio’s real-time AI-driven MDM delivers exceptional data quality and customer 360.**”



ABOUT RELTIO

At Reltio, we believe data should fuel business success. Reltio's AI-powered data unification and management capabilities—encompassing entity resolution, multi-domain master data management (MDM), and data products—help enterprises transform siloed data from disparate sources into unified, trusted, and interoperable data. The Reltio Connected Data Platform delivers interoperable data where and when it's needed, empowering data and analytics leaders with unparalleled business responsiveness. Leading enterprise brands—across multiple industries around the globe—rely on our award-winning data unification and cloud-native MDM capabilities to improve efficiency, manage risk and drive growth.

Visit us at www.reltio.com

US +1 (855) 360-3282
UK +44 (800) 368-7643

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