Reltio Connected Data Platform

Unify, manage, and mobilize core data at the speed of business.

Companies must modernize to remain competitive in today's dynamic business environment. But with the explosion of applications and core data required to modernize, transformation is only getting harder and more complex. As each line of business races forward with their own data-driven initiatives, they leave in their wake a slew of siloed, unreliable data. And data silos are well-known as the Achilles heel of digital transformation. Without unified, trusted data, companies can't improve efficiency, manage risk, and drive growth.

Traditional MDM solutions fall short because they are too rigid and can't easily adapt to ever-changing data structures and sources. As a result, these legacy solutions fail to deliver on expected business value and be responsive to business needs.

Forrester Consulting

Total Economic Impact™ study commissioned by Reltio

366%
ROI over 3 years*

* Based on a composite Reltio customer

Transforming your data foundation for increased agility and business value

Our data unification and management capabilities enable you to transform poor-quality data from disparate data sources into secure, trusted, interoperable data that isn't just managed—it's mobilized in real time. Even across your ever-expanding number of silos and sources, our solution is seamlessly adaptable to dynamic business needs, accelerating decision-making and fueling operational workflows.
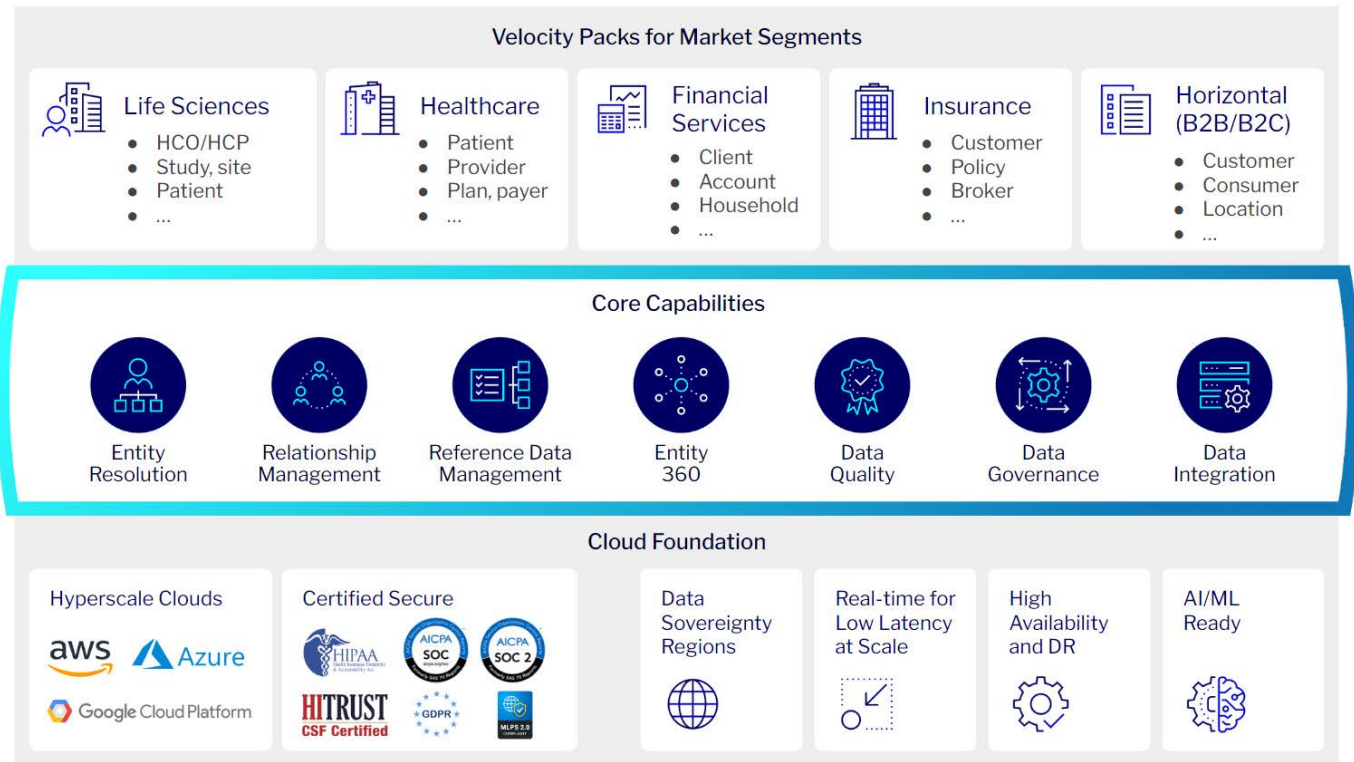
We offer AI-powered data unification and management capabilities encompassing entity resolution, multidomain master data management, and data products. Reltio Connected Data Platform unifies, standardizes, enriches, and mobilizes core data from disparate data sources into secure, trusted, interoperable data available where, when, and how it's needed.

Our platform benefits

- Gain a **comprehensive, 360-degree view** of unified, interoperable data via easy-to-consume, domain-specific data products

- Enable a connected digital enterprise with **trusted, real-time data mobilized in milliseconds** to downstream applications

- Increase **agility and scalability** with a modern technology stack born in the cloud and battle-tested for 10+ years

- Ensure **data security and regulatory compliance** with granular controls and governance over sensitive data usage

- **Reduce operational and IT infrastructure costs** with AI-powered automation that increases data team productivity, cloud economics, and zero-disruption, zero-cost SaaS upgrades

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Capabilities	Description
Velocity packs	Speed MDM implementation and time to value with industry-specific, prebuilt components
Entity resolution	Deliver a unified source of truth across all your critical data fast with AI-powered match-and-merge
Relationship management	Capture, view, and validate relationships for people, organizations, products, and more to uncover patterns to drive growth
Relationship data management	Ensure data consistency for downstream applications with comprehensive, built-in reference data management
Entity 360	Get a 360-degree view of interactions and transactions across channels associated with any entity's consolidated profile
Data quality	Fuel real-time operations and analytics with continuously curated, high-quality data
Data governance	Ensure master data is clean and consistent with granular rules, policies, and processes for data governance
Data integration	Provide a faster, easier way to ingest, enrich, and share information bidirectionally across disparate data sources with low-code/no-code integration development and 1,000+ prebuilt connectors
Cloud foundation	Our multicloud, certified secure platform provides built-in high availability/disaster recovery and powers real-time latency even at scale
AI/ML	AI-driven capabilities, such as ML-based matching and data anomaly detection, automate time-consuming data tasks and enhance data quality, accuracy, and insights

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What makes our solution different

- **Real-time, interoperable data** - Foster agility, enhance operational efficiency, and empower teams to respond rapidly to changing market conditions and customer demands.

- **Highly flexible architecture** - Easily adapt to changes, scale data management capabilities, and seamlessly incorporate new data sources into your data model on the fly.

- **Fast time to value** - Prebuilt data models, configurations, and integrations combined with our proven implementation methodology enable you to realize value-driving use cases in just 90 days.

- **AI-driven innovation** - AI-driven capabilities such as industry-specific ML-powered entity resolution power 10x improvements for data team productivity.

AstraZeneca **£3.6M** annual MDM cost savings	Janssen **16 weeks** to production
Empire Life **60% increase** in first call resolution	Schneider Electric Unifying data across **20+** systems, **5M** organizations, **13M** individuals

From disparate data to trusted, interoperable data—fast

Our platform delivers trusted, 360-degree views of customer, product, supplier, location, and other domains with interactions and transactions—provided as easy-to-consume data products. Our velocity packs include prebuilt, industry-specific data models, configurations, and integrations to provide the structure, governance, and interoperable core data sets. You can further customize and modify data products as needed based on your evolving requirements.
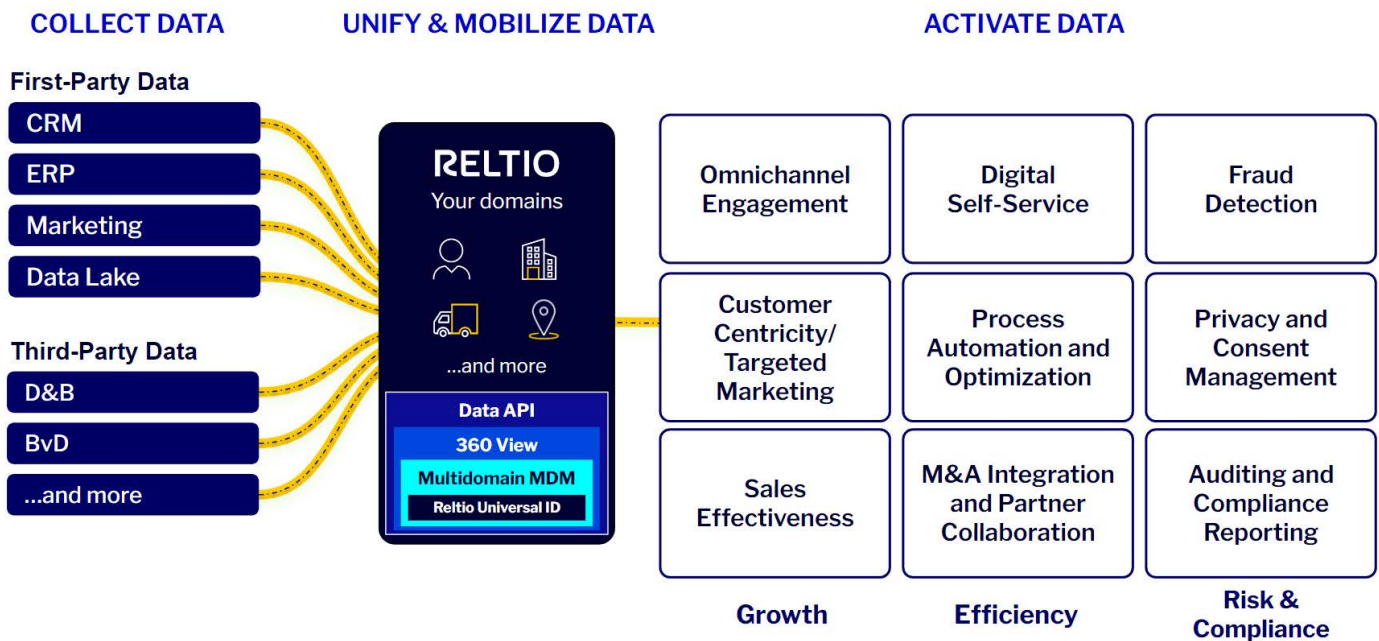
By significantly reducing the time and effort required for setup and configuration, velocity packs allow organizations to accelerate their time to value, realizing business benefits in as little as 90 days. This means quicker access to clean, standardized, and enriched data, enabling improved decision-making, enhanced customer experiences, and overall operational excellence for businesses of all sizes.

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Your business benefits and how to maximize solution value

- Grow your business with unified, insight-ready data to increase revenue, customer lifetime value, and loyalty

- Streamline your operations and ensure high-quality data to boost efficiency across business and IT teams

- Manage risk and fraud using comprehensive, real-time data across your customer, product, supplier, and more domains

- Simplify compliance with built-in consent management and support for your historical data, audit trails, and data lineage

To accelerate ROI, we offer industry-specific business value frameworks. These frameworks help organizations identify and prioritize use cases, enabling a phased implementation that aligns with specific business needs and guides value delivery.

Features

Need help knowing where to start? The Reltio Way—our prescriptive implementation methodology—has been fine-tuned through years of successful deployments. It ensures a smooth and efficient transition to the platform, minimizing disruptions and streamlining operations. And enabling you to unlock tangible business value fast.

Reltio is recognized as a Leader in The Forrester Wave Master Data Management Q2 2023 report, which states, "**Reltio's real-time AI-driven MDM delivers exceptional data quality and customer 360.**"

FORRESTER
WAVE LEADER 2023
Master Data Management

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Recognition for our cloud-native SaaS solution

In 2023, our Reltio Connected Data Platform was recognized by both Gartner and Forrester. Forrester named Reltio a Leader in the 2023 Forrester Wave for Master Data Management. Gartner also recognized Reltio as a representative MDM vendor in the 2023 Gartner Market Guide for Master Data Management. We believe this recognition underscores our commitment to delivering cutting-edge solutions, and solidifies our position as data management and unification leader with the most cloud-native SaaS delivery experience.

Unlock the power of your data

We believe that without interoperable data, true digital transformation is impossible. To achieve interoperable data, companies need business-responsive platforms with:

- Real-time, bi-directional data flows between applications regardless of format or source

- Flexible data models that seamlessly adapt to changing business needs

- Modern design that is AI-powered, cloud-native, and API-first

The era of data unification and management is not just inevitable, but imperative. It is required for businesses to extract value from data and adapt rapidly to ever-changing market dynamics. We are shaping a future where enterprises activate interoperable data to gain a competitive edge and improve efficiency, manage risk, and drive growth. One data initiative at a time.

AstraZeneca   PENNYMAC   Pfizer   L'ORÉAL   MERCURY INSURANCE

GE HealthCare   RADISSON HOTEL GROUP   CARMAX   xerox   MARS

Neiman Marcus   Fulton Bank   petco   sanofi   KOHLER

ABOUT RELTIO

At Reltio, we believe data should fuel business success. Reltio's AI-powered data unification and management capabilities—encompassing entity resolution, multidomain master data management (MDM), data products—transform siloed data from disparate sources into unified, trusted, and interoperable data. The Reltio Connected Data Platform unifies and delivers interoperable data where and when it's needed, empowering data and analytics leaders with unparalleled business responsiveness. Leading enterprise brands—across multiple industries around the globe—rely on our award-winning data unification and cloud-native MDM capabilities to improve efficiency, manage risk, and drive growth.

To learn more, visit www.reltio.com

US +1 (855) 360-3282
UK +44 (800) 368-7643

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