

RELTIO

SOLUTION BRIEF

Reltio Integration Hub

Integrate your applications and
data with speed and scale



Data silos hinder business results

Today's data-driven organization relies on myriad applications running in a variety of environments. Explosion of data volumes and SaaS apps only makes the data sprawl larger. Yet often, the data is locked in siloed teams with disconnected technologies. That can lead to fragmented data that is outdated, inaccurate, or incomplete when needed. Business processes are inefficient. Customer experiences suffer. Business decisions and resulting outcomes disappoint.

Connecting the dots is not easy

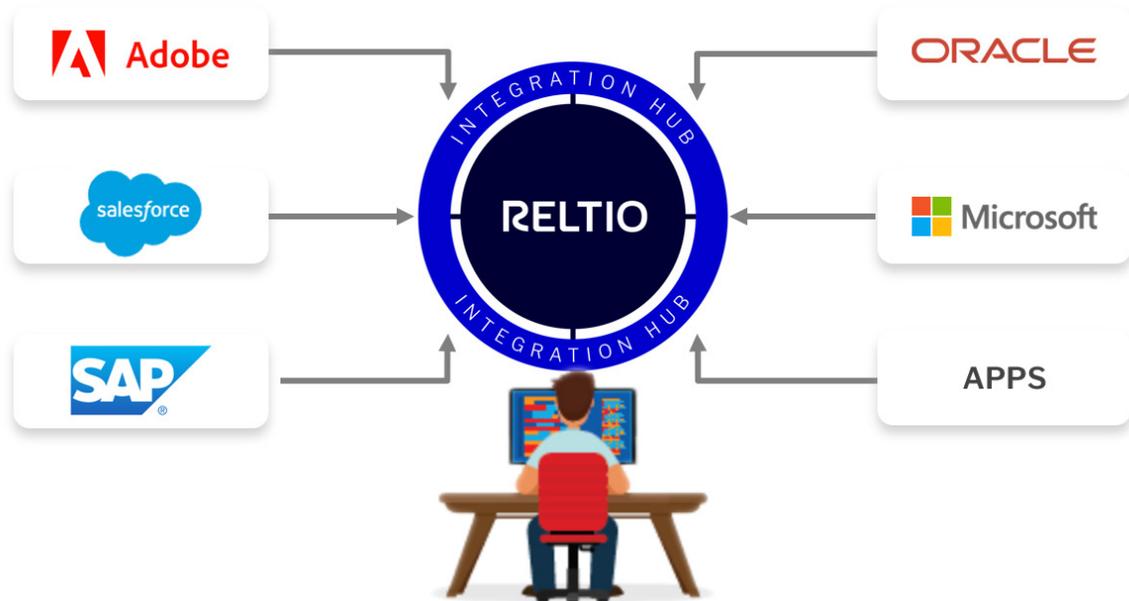
Reltio Connected Data Platform is our cloud-native SaaS offering for multidomain master data management (MDM). It brings your data together to create a trusted data foundation—a single source of truth. The platform unifies, cleanses, and enriches your data to fuel your real-time operations. But connecting different data sources and downstream consumers can be a lengthy, resource-heavy process. Reltio Integration Hub addresses this critical step. It makes connecting your applications to Reltio a snap.

Take the pain out of integration

Reltio Integration Hub is a core component of the Reltio Connected Data Platform. It simplifies data integration using a low-code/no-code platform. By rapidly stitching various apps together, you incorporate our modern master data management solution into your business and technical ecosystem much easier.

Benefits

- Achieve faster value from your data with simplified integration
- Connect your apps to Reltio fast—in hours or days
- Increase productivity with a low-code solution and pre-built connectors
- Maximize impact, innovation, and agility using rich data sources and use cases
- Optimize resources and reduce costs with a fully-automated, end-to-end solution



The hub comes with over 1,000 connectors and everything you need to build data pipelines right out of the box. The intuitive drag-and-drop graphical interface helps you create simple replication pipelines to complex data extraction and transformation tasks. With pre-built community recipes for common use cases, you can set up integration workflows in just a few clicks within hours.

Along with the built-in data loader, event streaming capabilities, data APIs, and partner connectors, we provide you the option to use Reltio Integration Hub to rapidly link your systems with our platform. We simplify integration, so you get a single source of truth faster and expand the reach of curated, accurate data across all systems in real time.

Accelerate time to value with simplified integration

With Reltio Integration Hub, you can link your applications to Reltio Connected Data Platform faster and easier than ever before. You can build automated workflows to get data to and from Reltio and any number of SaaS applications in just hours or days. Faster integration enables faster access to unified, trusted data to drive your real-time business operations and increase your organization's agility.

Increase productivity, lower TCO with a low-code solution

Our low-code/no-code integration solution reduces the complexity of creating and managing integrations. User-friendly UIs with drag-and-drop mapping and dashboards increase developer productivity. By fully automating integration processes end to end, you further decrease IT workload and reduce operational costs.

Create secure, scalable data pipelines

The low-code environment provides a scalable, secure, enterprise-grade integration platform. Self-service integration is now available with the security and end-to-end encryption you expect. Dependency on specialized integration skill sets does not need to slow your MDM solution implementation.

Unlock innovation with new data sources and use cases

With integration projects shared across the organization, you can reduce IT workload. Both business and IT groups can focus on innovation and driving new use cases for unifying and enriching business-critical data. Self-service data integration options for a wide range of data sources and consumers open up new opportunities to remove data silos. And new ways of using unified, trusted data across your organization expands the value you receive from your data-driven applications.

Key Capabilities

- Seamless, bi-directional, real-time integration
- Support for a variety of apps, databases, files, and data warehouses
- 1,000+ prebuilt connectors
- Low-code/no-code environment designed to simplify integration
- Integration orchestration with centralized monitoring
- Recipe management
- Intuitive UI with drag-and-drop mapping
- End-to-end encryption with key rotation, masking, and retention setting

“The Reltio Integration Hub was integral in helping us connect accurate and trusted data **3X faster** than alternative solutions while still enriching data and **lowering costs** by approximately \$100,000.”

—Sajid Syed, Sr. Director,
Enterprise Data Platform, Advarra

WHY RELTIO

We believe data should fuel your success, not hold you back. Our first-of-its-kind, master data management SaaS offering unifies and cleanses multisource, complex core data into a single source of trusted information—in real time. Agile to fit any company's needs and flexes at will. Reltio Connected Data Platform helps you act on your data with confidence. And maximize your impact every day.

To learn more, visit www.reltio.com

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