



Reltio Connected Customer 360 Winning in the Experience Economy



Reltio is an award-winning cloud software provider which enables enterprises to win in the experience economy. Reltio Connected Customer 360 is a fundamentally better way to create rich customer profiles that include relationships, omnichannel transaction and interaction data, and other valuable insights. Global 2000 enterprises use this information to fully understand customers and deliver exceptional experiences.

Connected Customer Data is at the Heart of Customer Experience

DRIVE
Hyper-personalization

Boost customer acquisition, retention and LTV by creating connected, consistent and hyper-personalized customer journeys across every touchpoint with powerful customer segmentation

ACCELERATE
Real-time Operations

Accelerate revenue from new business ideas, prevent revenue leakage by reimagining business processes, and streamline customer interactions with actionable customer insights

SIMPLIFY
Compliance

Simplify the customer data sprawl nightmare to comply with GDPR, CCPA, and emerging regulations for customer consent, and communication preferences

6 Steps to Simplify the Complexity of Customer Data

- 1 Connect Customer Data
- 2 Onboard All Data, Including Transactions
- 3 Unlock the Value of Relationships
- 4 Actionable Customer Insights
- 5 Simplify Compliance
- 6 Contextual Connected Customer 360 Profiles

ORGANIZING ENTERPRISE DATA FOR DIGITAL TRANSFORMATION

Reltio brings together the best of modern technologies to achieve optimal business results:

- Organize data across all sources and formats
- Use AI and machine learning to recommend actions and help make better decisions
- Measure and improve operations

CORPORATE DETAILS



Founded: 2011



CEO & Founder: Manish Sood



Locations: Redwood City, Calif. (Headquarters), Baltimore, Nashville, Tenn., London, St. Petersburg, Russia, Bangalore, India



Investors: NEA, Sapphire Ventures, Crosslink Capital, 406 Ventures

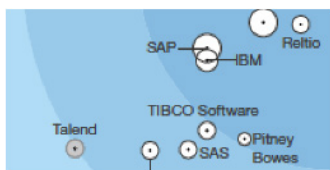


Industries: Life Sciences, Healthcare, Retail, Travel and Hospitality, Technology, Manufacturing, Financial Services, Media & Entertainment, Oil & Gas

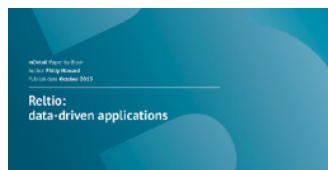


Growth: **INC. 5000** company with 316% year-over-year revenue growth

RECOGNITION & AWARDS



Reltio Named A Leader in The Forrester Wave: MDM



Bloor: Reltio is Several Steps Ahead of the Market



POWER DIGITAL TRANSFORMATION

- ▶ **Shift** to Customer-centricity
- ▶ **Shift** to Direct to Consumer
- ▶ **Shift** to Digital Innovation
- ▶ **Shift** to Hyper-personalization
- ▶ **Shift** to Privacy and Consent Compliance

BUSINESS

- Demand Generation, Digital Marketing, Marketing Operations
- Sales Executives, Sales Operations
- Customer Service, Customer Success, Contact Center
- Compliance and Governance

DATA

- Data and Analytics, Business Intelligence, Customer Insights, Data Stewards, Data Scientists
- Business Strategy

IT

- Enterprise Architects
- Master Data Management Leads
- IT Partners to Line of Business / Business Units

EXECUTIVES

- Chief Customer Officer
- Chief Marketing Officer
- Chief Revenue Officer
- Chief Information Officer
- Chief Data Officer
- Chief Operating Officer

ABOUT RELTIO

Innovative Global 2000 companies trust Reltio to manage their mission-critical data to win in the experience economy. Reltio Connected Customer 360 is at the heart of customer experience to drive hyper-personalization, accelerate real-time operations, and simplify compliance with customer consent and privacy laws. It's an award-winning cloud-native platform that enables business agility, real-time operations at enterprise scale, and insight-ready data for big ideas.

Reltio

Let's Talk

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Schedule a Demo
reltio.com/demo