



SOLUTION BRIEF

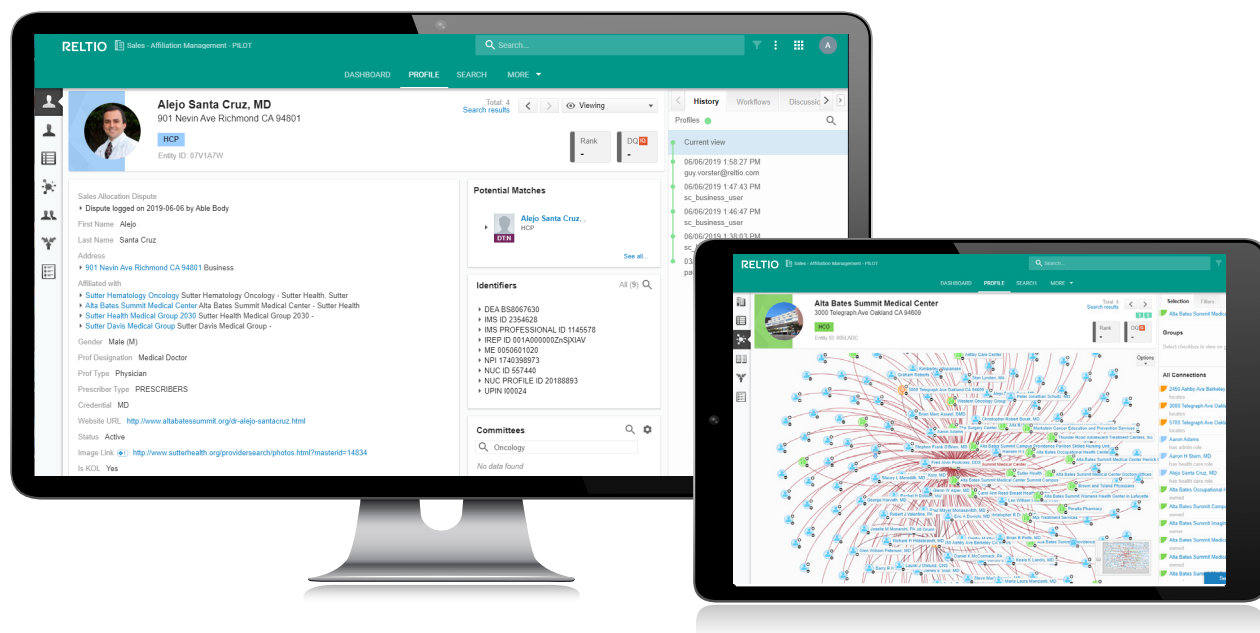
Reltio Connected Data Platform for Healthcare

Reliable Data and Clear
Insights for Better
Payer-Provider Collaboration



Healthcare organizations continue to face significant challenges with regulatory and compliance requirements along with the emergence of Accountable Care Organizations (ACOs) and frequent M&A activity.

The pace of change in healthcare is only going to accelerate with growing demands from patients, regulators, legislators, and technology optimists. A paradigm shift in care delivery along with the new pay-for-performance model requires healthcare organizations to modernize data management. The pandemic of 2020-21 raised the importance of data and digital capabilities even more as the ability to use and report timely, accurate data became more urgent and essential. And healthcare companies have become more data-driven as a result, increasing innovation and resilience. We help you accelerate the value of this data to maximize its impact every day.



Data-driven Healthcare

Reltio Connected Data Platform enables healthcare organizations to meet their internal business needs for storing, mastering, accessing, governing, and analyzing data. The Reltio platform brings together data from patient records, claims datasets, and third-party providers to present visibility into member, provider, employer, family, and beneficiary relationships. Reltio Connected Data Platform helps improve provider satisfaction by streamlining claims processing and payment, and identifying fraudulent claims, member segmentation, and predictive modeling for improved care and effective cost management. We help you harness your data to accelerate its value and maximize its impact.

Creating Accurate Provider and Organization Profiles

The Reltio platform connects customer data from multiple internal and external sources to create complete provider and organization profiles, identify key decision-makers, and uncover relationships between healthcare providers and organizations, locations, health plans, activities, and transactions. This not only improves data quality, but it also helps deliver patient-centric care, improve operational efficiencies, and meet compliance requirements. Reltio Connected Data Platform offers a complete view of a provider along with relationship and transactional data to streamline business operations across the healthcare continuum.

Features

Complete Profiling



Profiles. Cleanse, match, merge/unmerge data of any type and domain, including HCP, HCO, employees, patients, and products.



Hierarchies and Relationships. Discover and manage hierarchy structures for HCO, payers, and products. Visually represent multiple affiliations and influencer relationships.



Third-party Data. Connected profiles are created by integrating data from internal and external sources. These include data from omnichannel transactions and interactions as well as any third-party service such as Dun & Bradstreet and IQVIA.



Transactions and Interactions. Onboard and connect multichannel engagement and social data.



Real-time Analytics. Get personalized insights into payers, channels, formulary, and competitive products across regions with visualization in the context of each business user's role.



Recommended Actions. Take actions guided by intelligent suggestions correlated back in a full closed-loop for continuous refinement and measurable outcomes.

Collaborative Curation



Collaboration. Use social-style interactions with attribute-level annotations and discussion threads.



Ratings. Rate and rank providers, hierarchies, and relationships based on the quality of the data or level of engagement.



Tags. Manually or automatically tag profiles and relationships for ad hoc relationship clustering.



Workflow Management. Use structured workflows to create tasks for data stewards or IT requests for application enhancement.

Compliant Tracking



Manage Identifiers. Track a variety of contributing data sources for ongoing updates and downstream data distribution.



History & Lineage. Compare bitemporal time views of historical data and changes down to attribute-level granularity.



Audit Trail. See the reasons for any data changes, no matter how small.

Uncovering Relationships and Affiliations

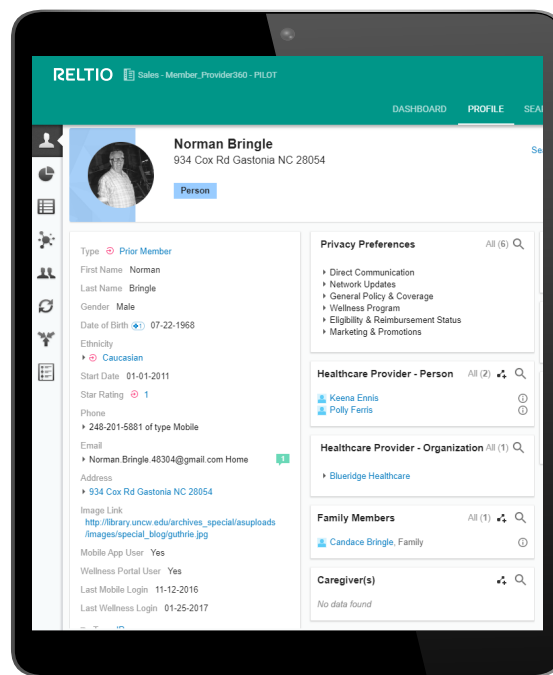
Healthcare organizations continue to evolve, caused by dramatic shifts in reimbursement models, regulatory requirements, and competition. Reltio Connected Data Platform provides a turnkey data-driven affiliation management application for managing all relationships within and across healthcare organizations and providers. It delivers a graphical view of providers-to-organizations affiliations and details about professional associations and committees within the organization. Reltio offers best-in-class affiliation data through partnerships and data services. It empowers you to save, share, and export search results based on affiliation as well as geography, and it supports a limitless number of attributes that matter to your business.

Creating Connected Patient 360 Profiles

Meeting today's goals of patient centricity, lowering readmission rates, and ensuring adherence to medication requires complete patient understanding. Reltio Connected Data Platform integrates patient information including EHR/EMR, lab results, omnichannel interactions and transactions, claims, and reimbursement info into a single, easy-to-use cloud application, helping organizations to better coordinate care. Moreover, the Reltio platform provides valuable insights into a patient's support system, caregivers, payers, and family members.

Ensuring Compliance

Reltio Connected Data Platform provides comprehensive auditing and tracking features to ensure compliance with regulations such as CHIP and HIPAA. Reltio provides an audit trail for any data changes. Reltio's fine-grained clickstream analysis can be used to alert you to abnormal data viewing patterns by users for possible information breach or theft, and can be used for compliance and efficiency training on how to best use applications and data.



WHY RELTIO

We believe data should fuel your success, not hold you back. Our first-of-its-kind, master data management SaaS offering unifies and cleanses multi-source, complex core data into a single source of trusted information— in real time. Agile to fit any company's needs and flexes at will. Reltio Connected Data Platform helps you act on your data with confidence. And maximize your impact every day.

To learn more, visit www.reltio.com

US +1 (855) 360-3282
UK +44 (800) 368-7643

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