

Reltio Integration Hub

Rapidly Connect Applications for Trusted, Real-Time Data

Data Silos Hinder Business Results

Today’s data-driven organization relies on myriad applications running in a variety of environments. Explosion of data volumes and SaaS apps only made the data sprawl larger. Yet often, the data is locked in siloed teams with disconnected technologies. That can lead to fragmented data that is outdated, inaccurate, or incomplete when needed. Business processes are inefficient. Customer experiences suffer. Business outcomes disappoint.

Connecting the Dots is Not Easy

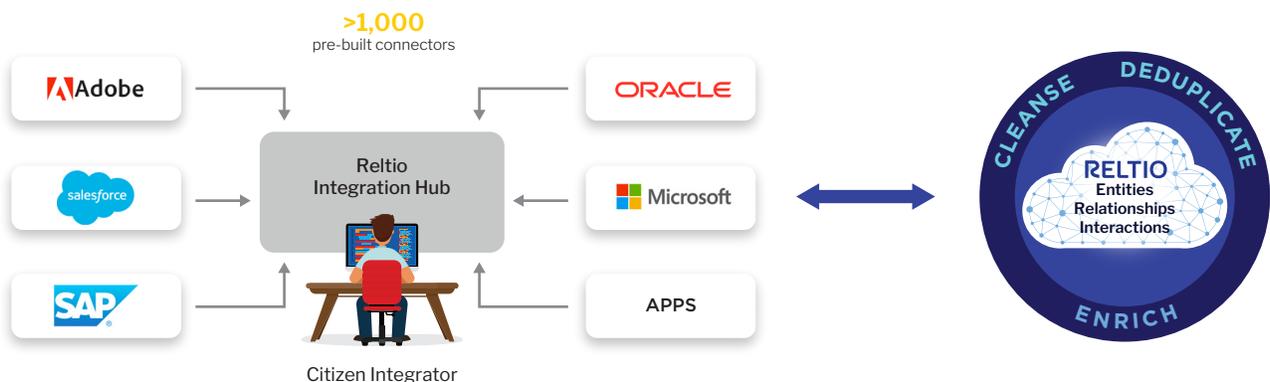
Reltio Connected Data Platform is our cloud-native SaaS offering for multi-domain master data management (MDM). It brings your data together to create a trusted data foundation—a single source of truth. The platform unifies, cleanses, and enriches your data to fuel your real-time operations. But connecting different data sources and downstream consumers can be a lengthy, resource-heavy process. Reltio Integration Hub addresses this critical step. It makes connecting your applications to Reltio a snap.

Take the Pain Out and Democratize Integration

Reltio Integration Hub is a core component of the Reltio Connected Data Platform. It simplifies data integration using a low-code/no-code platform. Because it is built for citizen integrators, data stewards, and business users can create integration workflows without heavily depending on IT resources and specialized skill sets. By rapidly stitching various apps together, you incorporate Reltio’s modern master data management solution into your business and technical ecosystem much easier.

Benefits

- Achieve faster value from your data with simplified integration
- Connect your apps to Reltio in hours or days
- Increase productivity with a low-code solution and pre-built connectors
- Optimize resources and reduce costs with a fully-automated, end-to-end solution
- Democratize integration for agility and faster business outcomes
- Maximize impact and innovation using rich data sources and use cases



The hub comes with over 1,000 connectors and everything you need to build data pipelines right out of the box. The intuitive drag-and-drop graphical interface helps you create simple replication pipelines to complex data extraction and transformation tasks. With pre-built community recipes for common use cases, you can set up integration workflows in just a few clicks.

Along with the built-in data loader, event streaming capabilities, data APIs, and partner connectors, Reltio provides you the option to use Reltio Integration Hub to rapidly link your systems with Reltio Connected Data Platform. Reltio simplifies integration, so you get a single source of truth faster.

Accelerate Time to Value with Simplified Integration

With Reltio Integration Hub, you can link your applications to Reltio Connected Data Platform faster and easier than ever before. You can build automated workflows to get data to and from Reltio and any number of SaaS applications in just hours or days. Faster integration enables faster access to unified, trusted data to drive your real-time business operations.

Increase Productivity, Lower TCO with a Low-Code Solution

Our low-code/no code integration solution reduces the complexity of creating and managing integrations. User-friendly UIs with drag-and-drop mapping and dashboards increase developer productivity. By fully automating integration processes end to end, you further decrease IT workload and reduce operational costs.

Empower Business Users to Create Secure, Scalable Data Pipelines

The low-code environment allows your non-technical users to connect applications with the same scalable, secure, enterprise-grade integration platform used by IT. Self-service integration is now available with the security and end-to-end encryption you expect. Dependency on specialized integration skill sets does not need to slow your MDM solution implementation. Reltio Integration Hub democratizes integration, making it accessible to everyone.

Unlock Innovation with New Data Sources and Use Cases

With integration projects shared across the organization, you can reduce IT workload. Both business and IT groups can focus on innovation and driving new use cases for unifying business-critical data. Self-service data integration options for a wide range of data sources and consumers open up new opportunities to remove data silos. New ways of using unified, trusted data across your organization expands the value you receive from your data-driven applications.

Key Capabilities

- Seamless, bi-directional, real-time integration
- Support for a variety of apps, databases, files, and data warehouses
- 1,000+ pre-built connectors
- Low-code/no-code environment designed for non-technical users
- Integration orchestration with centralized monitoring
- Recipe management
- Intuitive UI with drag-and-drop mapping
- End-to-end encryption with key rotation, masking, and retention settings

WHY RELTIO

At Reltio, we believe data should fuel your success, not hold you back. Our first-of-its-kind, master data management SaaS offering unifies and standardizes multi-source, complex core data into a single source of trusted information. Agile to fit any company's needs and flexes at will. Our award-winning platform is fully compliant and secure, accelerating value from data for diverse customers across 140 countries.

To learn more, visit www.reltio.com

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