RELTIO

SOLUTION BRIEF

Reltio Connected Data Platform for Healthcare

Reliable data and clear insights for better payer-provider collaboration

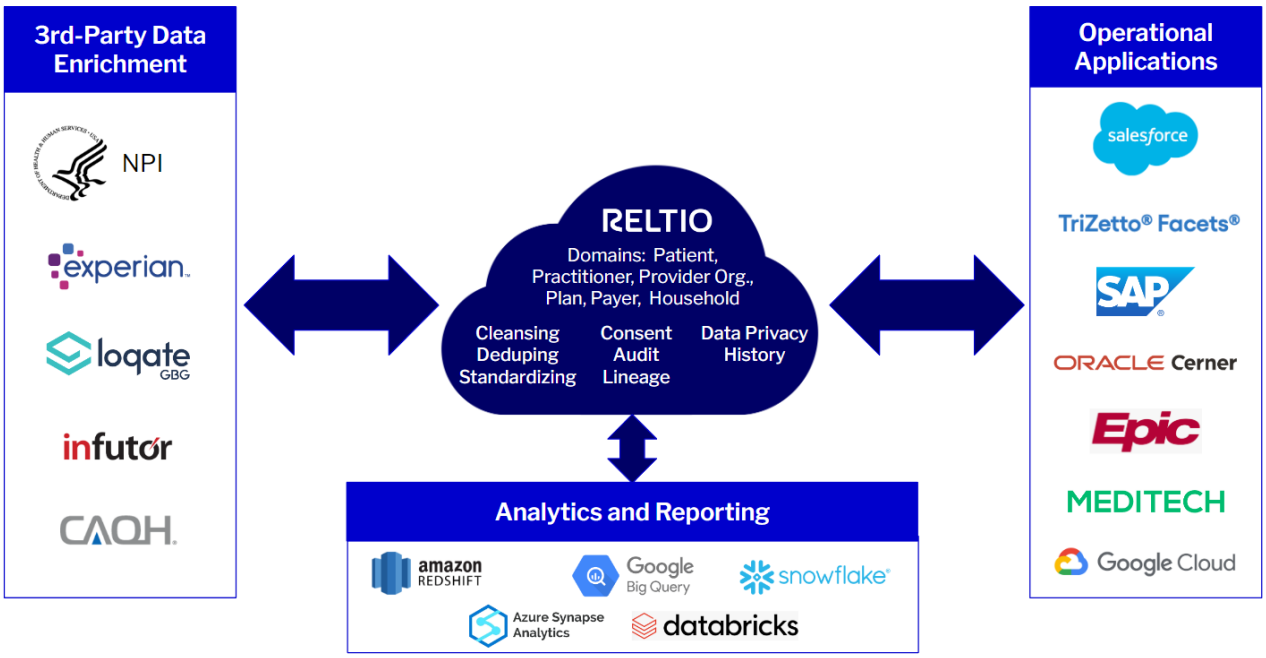


Unprecedented changes in the healthcare industry

Healthcare organizations are evolving to address the paradigm shifts in care delivery including pay-for-performance models and digital health—and growing demands from patients and providers. The COVID-19 pandemic, economic pressures, and M&A activity have raised the importance of data and digital capabilities. But poor data—fragmented, outdated, or incomplete—can lead to limited or inaccurate insights that negatively impact patient care quality and costs. Not to mention inefficient processes such as in billing and claims processing and difficulty managing operational costs. You need a trusted data foundation to drive actionable insights for improved care outcomes; enhance patient, member, and provider experiences; streamline processes; and adopt emerging care models.

Reltio Connected Data Platform, our first-of-its-kind, cloud-native SaaS master data management (MDM) platform, unifies and enriches multisource data into a trusted source of information for your operational and analytical systems. As part of the core platform, our Reltio for Healthcare velocity pack includes an out-of-the-box, industry-specific data model, configurations, and integrations with third-party data and applications, so you can speed your time to value.

Healthcare reference architecture



Data-driven healthcare

Our platform enables healthcare organizations to meet their internal business needs for storing, unifying, standardizing, accessing, and governing core data. We bring together data from patient records, claims datasets, and third-party providers to present visibility into member, practitioner, provider organization, payer, plan, employer, family, household, and beneficiary relationships. Reltio Connected Data Platform helps improve provider satisfaction by streamlining claims processing and payment—and it enables you to identify fraudulent claims, improve member segmentation, and activate predictive modeling for better care and effective cost management.

Creating accurate provider and organization profiles

Our platform connects customer data from multiple internal and external sources to create comprehensive provider and organization profiles, identify key decision-makers, and uncover relationships between healthcare providers and organizations, locations, health plans, activities, and transactions. This not only improves data quality, but it also helps deliver patient-centric care, improve operational efficiencies, and meet compliance requirements. Reltio for Healthcare offers a complete view of a provider along with relationship and transactional data to streamline business operations across the healthcare continuum.

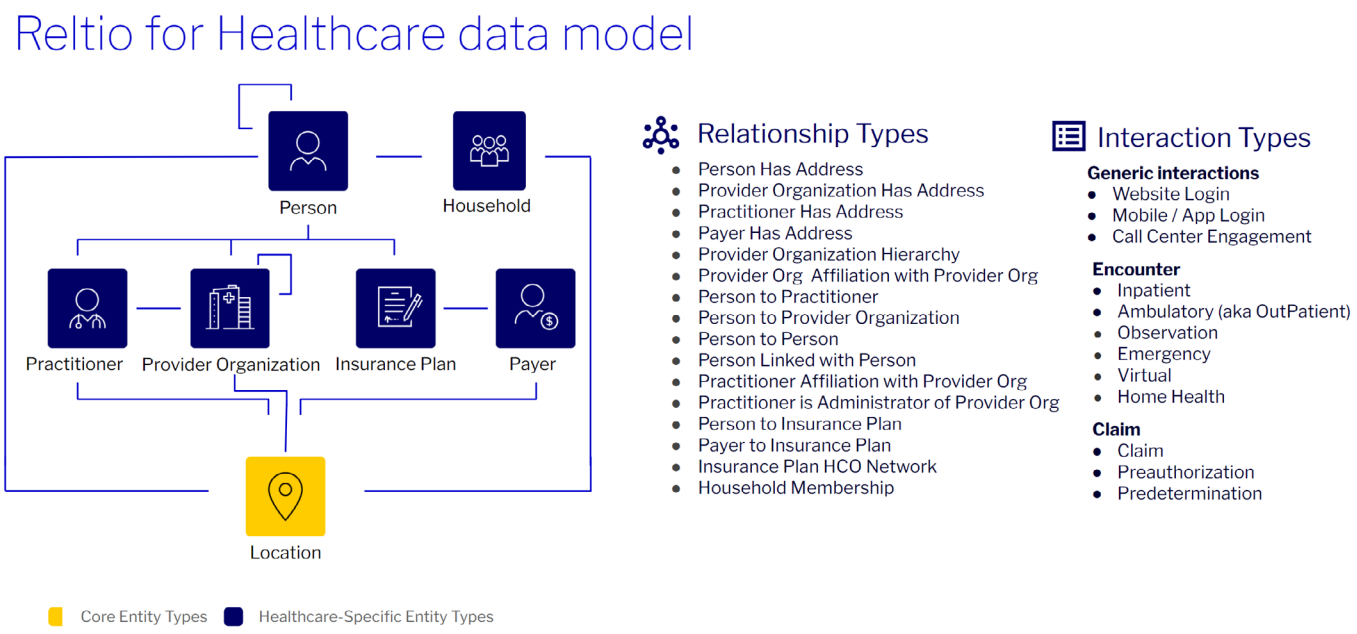
Uncovering relationships and affiliations

Healthcare organizations continue to evolve, caused by dramatic shifts in reimbursement models, regulatory requirements, and competition. Reltio Connected Data Platform provides a data-driven affiliation management application for managing all relationships within and across healthcare organizations, networks, and providers. It delivers a graphical view of providers-to-organizations affiliations as well as details about professional associations and committees within the organization. Our platform offers best-in-class affiliation data through partnerships and data services. Empowering you to save, share, and export search results based on affiliation as well as geography, and we support a limitless number of attributes that matter to your business.

Capabilities

- Unified, cleansed single source of truth from multisource data
- Robust, scalable, cloud-native SaaS MDM
- HIPAA-compliant and HITRUST-certified
- Out-of-the-box industry data model, configurations, and prebuilt integration with NPI as an add-on
- Visualization of relationships among patients/members, households, practitioners, provider orgs, networks, and plans using graph technology
- Rapid integration development with our no-code/low-code tool
- Continuous, automated data quality management
- Robust data management with universal ID, lineage, and audit trails for compliance
- Real-time consent management to support data privacy regulations

Reltio for Healthcare data model with relationship and interaction types



Reltio for Healthcare data model with reference data

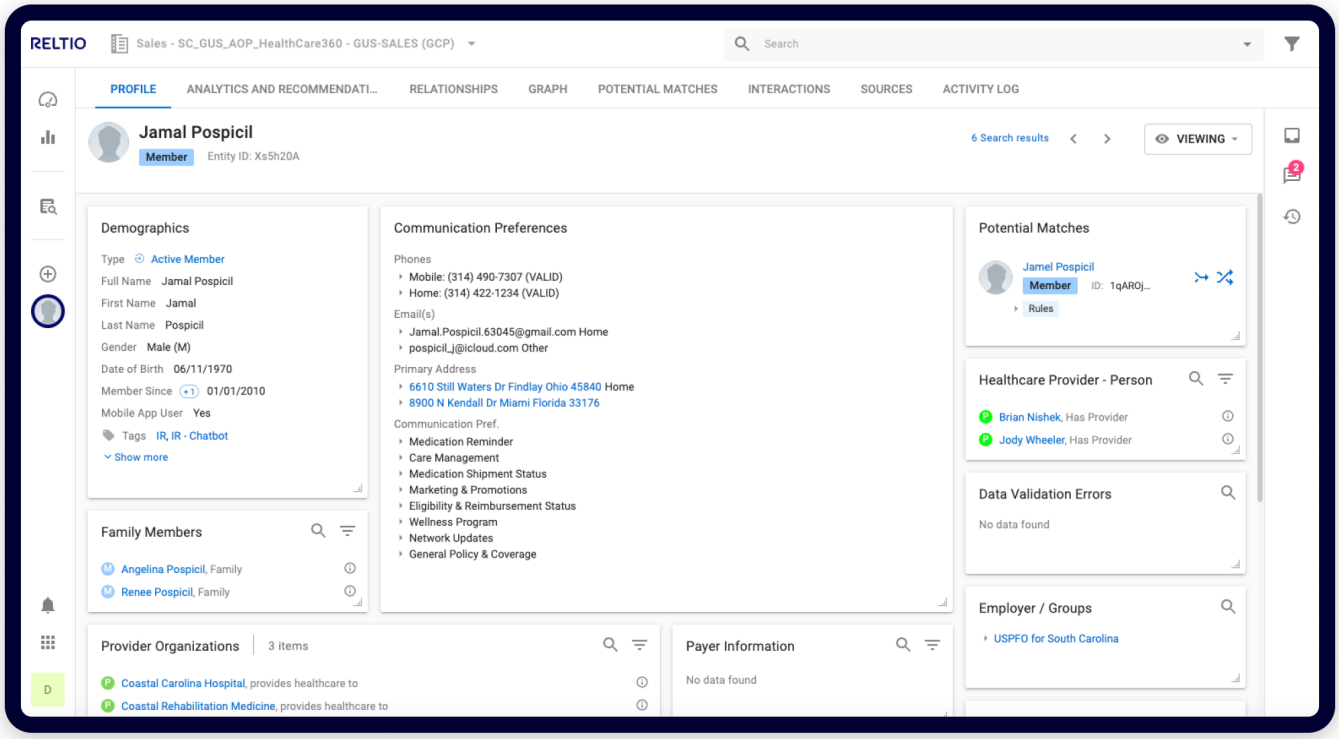
Reltio for Healthcare: Sample reference data

Reference Data

- Person Type
- Address Type
- Email Type
- Phone Type
- Speciality
- Taxonomy
- Identifier Type
- Status
- Policy Consent Type
- Multi Channel Type
- Channel Consent
- Professional Activity
- Professional Designation
- Provider Role
- Professional Degree
- Practice Type
- License Type
- Practitioner Role
- Facility Type
- Ins. Plan Type
- Ins. Plan Benefits Type
- Network Type
- Multiple Birth Indicator
- HC Consent Policy Rule
- HC Consent Policy Scope
- HC Consent Policy Category
- HC Consent Policy Decision
- HC Consent Provision Purpose
- ICD10_CM (Diagnosis Code)
- Education
- Ethnicity
- Race
- Language
- Occupation
- Dwelling Type
- Household Income
- Household Net Worth
- Household Credit Rating
- Homeownership code
- Insurance Coverage Type

Creating connected patient 360 profiles

Meeting today's goals of patient centricity, lowering readmission rates, and ensuring adherence to medication requires complete patient understanding. Our platform integrates patient information including EHR/ EMR, lab results, omnichannel interactions and transactions, claims, and reimbursement info into a single, easy-to-use cloud application, helping organizations to better coordinate care. Moreover, our platform provides valuable insights into a patient's support system, caregivers, payers, and household members.



Reltio for Healthcare accelerates time to value

Reltio for Healthcare velocity pack offers an industry-specific, canonical data model with the entity types, attributes, relationship types, and reference data your business needs to unify and gain a 360 view of your critical data. Our out-of-the-box data model includes patient, practitioner, provider organization, plan, payer, and household. And you can easily extend the data model to support your specific requirements.

Our velocity pack also includes prebuilt configurations—driven by best practices—for cleansing, matching, survivorship, and the UI. So you can jumpstart your implementation and be sure you have the most accurate and complete data possible.

We provide data enrichment with prebuilt integration to data tenant services for NPI—available as an add-on. And our API-led connectivity and no-code/low-code integration environment allow fast integration development with other third-party data sets.

Our prescriptive implementation methodology and predefined implementation assets further reduce your time to implement—typically with key functionality and important milestones live within 90 days. In short, our velocity pack helps you get up and running faster and easier, lowering your time to value and TCO.

Simplifying compliance

Our platform—HITRUST-certified, HIPAA-compliant, and with real-time consent management—supports compliance with data privacy regulations. And our comprehensive auditing and tracking features for data changes simplify compliance with regulations such as CHIP and HIPAA. Our fine-grained clickstream analysis can be used to alert you to abnormal data viewing patterns by users for possible information breach or theft and can be used for compliance and efficiency training on how to best use applications and data.

What our customers have achieved

£3.6M	**60%**	**>$1M**	**10x**
Annual cost reduction	Increased first-call resolution for better CX	Upfront MDM platform TCO savings	Increase in data steward productivity

Over the last 12+ years, we have supported top healthcare leaders—providers, payers, and partners—with the first cloud-native MDM SaaS platform. Let us help reduce your effort to gather the mission-critical data you need, resolve core data accuracy issues, and fuel analytical systems with accurate, insight-ready data. So you can focus on improving care outcomes, enhancing patient and provider experiences, and streamlining processes.

ABOUT RELTIO

At Reltio, we believe data should fuel business success. Reltio's cloud-native master data management (MDM) SaaS platform unifies—in real time—core data from multiple sources into a single source of trusted information. Leading enterprise brands—from more than 140 countries spanning multiple industries—rely on our award-winning solution to turn data into their most valuable asset.

To learn more, visit www.reltio.com

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