

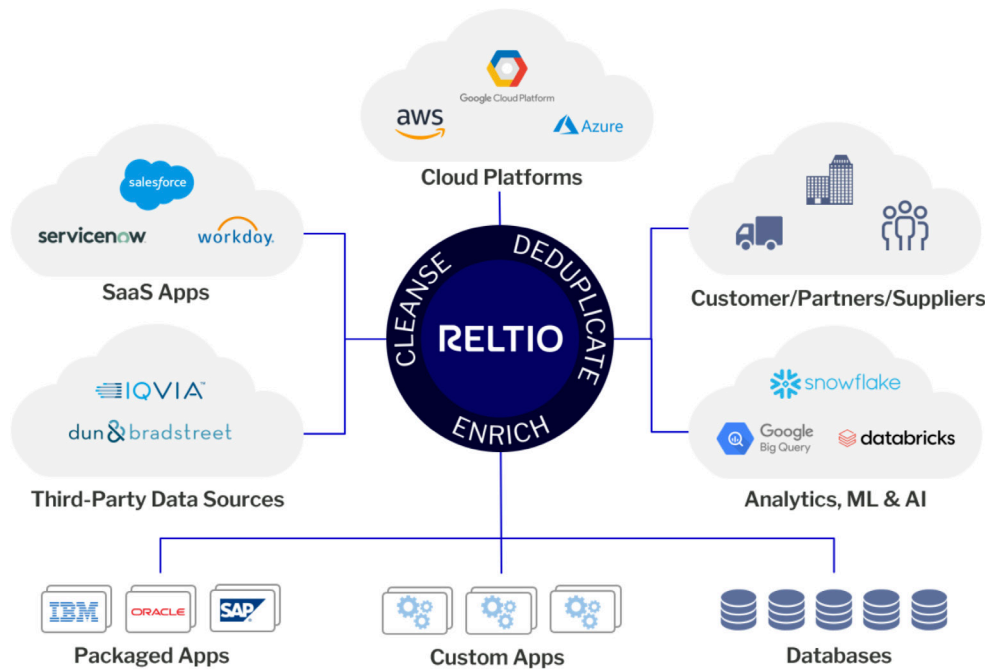
Reltio at a Glance

Accelerating data value.
Unlocking transformation.

Every business initiative starts with trusted data

Trusted data moves your business forward. From understanding each customer’s journey so you can serve them better, to driving top-line growth and innovation, streamlining your processes, and minimizing regulatory risks. Yet, most enterprises operate in a world of fragmented and unreliable data. The average business uses 446 applications that are largely disconnected, resulting in multiple versions of the truth. As a result, while 90% of organizations aspire to be data driven, less than 50% of the decisions they make are based on quantitative information.¹

At Reltio, we believe data should fuel your success, not hold you back. Our first-of-its-kind, cloud-native platform unifies multisource, siloed data into a single source of trusted information. Agile enough to fit your needs, it can flex at will—for accelerated data value creation and ongoing effectiveness.



Data you can trust

Our cloud-native, SaaS platform cleanses, deduplicates, and validates your data across any data domains—customers, products, vendors, and more—using ML-based matching and automated data validation rules. And your data is continuously enriched with third-party data in real-time so you get a more comprehensive view of your customers and your operations. With data quality and governance built in, you can be confident that your data is accurate and trusted.

¹ Saket Sharma, 'Data Is Essential To Digital Transformation', Forbes, 2020, <https://www.forbes.com/sites/forbestechcouncil/2020/12/03/data-is-essential-to-digital-transformation/>

At the speed of your business

Delivering that unified data into the hands of the teams that need it is critical to accelerating the value of your data.

Our API-first approach, connectors, and Reltio Integration Hub help you integrate data sources and downstream applications quickly—in real time your data is instantly available to every team across your enterprise. Our platform is built on public cloud infrastructure to deliver unmatched performance and scale.

Our platform adapts as you do

Today's business environment is changing fast—with many disruptions requiring that businesses adapt or lose ground to their competitors. With our pre-built solutions and implementation methodology, you can implement in weeks—not years—a game changer enabling you to realize value quickly. Once you're up and running, our flexible data model enables you to easily add or change data sources.

And built-in security and support for data privacy ensures that you can focus on delivering excellent customer experiences and operational efficiencies across your enterprise.

Leading the way

The world's top brands run on Reltio. No wonder we are outgrowing the master data management category by 15X.


2 top healthcare services companies


9 top 10 global pharmaceutical companies


3 global luxury goods companies


2 top hospitality brands

 AstraZeneca

 equinor

 FULTON FINANCIAL CORPORATION

 GE Healthcare

 L'ORÉAL

 PENNYMAC

 petco

 RedHill Biopharma.

 xerox

 SANOFI

We are recognized by analyst firms—most recently, we were named a Leader in the prestigious report, The Forrester Wave™: Master Data Management, Q4 2021.



Enhance customer experience and support

60%

Increase in first-call resolution



Boost sales and marketing effectiveness

10x

Increase in sales rep productivity

Forrester Consulting 366%

Total Economic Impact™ study commissioned by Reltio

ROI over 3 years*

* Based on a composite Reltio customer

WHY RELTIO

At Reltio, we believe data should fuel business success. Reltio's cloud-native master data management (MDM) SaaS platform unifies—in real time—core data from multiple sources into a single source of trusted information. Reltio was founded in 2011 and is headquartered in Redwood Shores, with offices in Lisbon and Bangalore.

To learn more, visit www.reltio.com

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