

Connected data is the best medicine

Reltio

...but fragmented data sources are spilled across clinical and commercial systems



Siloed data:

- Diminishes the customer experience
- Creates compliance risk
- Leads to product launch delays

80% of sales teams using intelligence report a positive impact on customer retention¹

\$41.8B paid in compliance penalties by pharma companies since 2000²

85% of all clinical trials experience delays³

Put a cap on complexity

Reltio delivers the single source of truth to all operations and analytics



8/10 of the largest pharma companies use Reltio



Deliver better customer and patient experience



Easily manage product data



Improve sales effectiveness



Simplify compliance

Over 40 pharmaceutical companies trust Reltio to manage the data that matters most to their business

Reltio, an APN Advanced Technology Partner, provides an agile and scalable Master Data Management (MDM) SaaS platform, powered by AWS, to help companies connect the dots of siloed customer data. Learn more at Reltio.com

